

Press Release

FOR IMMEDIATE RELEASE

9 A.M. EDT, September 17, 2007

FINANCIAL SERVICES FIRM CELEBRATES ANNIVERSARY

SAVANNAH, GA, SEPTEMBER 17, 2004: September marks the one year anniversary of Savannah based financial services practice: Live Oak Financial Services, LLC. As Owner and President of the Firm, Seth Kovensky, CFP® specializes in Wealth Management from an Independent Perspective; helping families and individuals attain their financial and personal goals.

Prior to founding Live Oak Financial Services in 2006, Seth was an Advisor and Registered Principal for First Command Financial Planning, Inc. His client-centered, relationship-driven approach helped Seth have significant success with his practice, and he proceeded to achieve accolades such as regional Rookie of the Year and Field Client Representative of the Year (Eastern hemisphere). He also had the distinct honor of serving as the liaison between his regions' field Advisors and the Home Office executive committee.

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When asked about the firm's choice to remain independent, Seth comments:

"Our agenda remains simple: Always place the Client's interests first. To this end, we have stayed independent, have built key professional alliances with legal, tax, education and other experts, and to avoid conflicts of interest, have not subscribed to agendas of major wire house, bank, or insurance companies.

Seth is a member of the Savannah chapters of NAIFA (National Association of Insurance and Financial Advisors) and FPA (Financial Planning Association), and is a lifetime member of the Navy League. Born in Pittsburgh, PA and a graduate of the United States Naval Academy, Seth now considers himself 'a converted Southerner.' Seth is married to the former Sarah R. Greenberg of Savannah, GA and together with their 2 young children – Hannah and Alexander – they call Savannah home.

Seth offers financial planning and advisory services through Securities America Advisors, Inc. He can be reached locally at (912) 629-6251, toll-free at (866) 629-6251, or at info@liveoakfs.com

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